

# Fusion contributor guidelines 2022



*Fusion* is the quarterly magazine produced by Leading Age Services Australia, the national association for all providers of age services across residential care, home care and retirement living/seniors housing. Our readers comprise public and private age services providers, age services management and staff, Commonwealth and State agencies and related stakeholders. We welcome contributions from service providers, product suppliers, innovators and thought leaders in age services.

## Fusion

The voice of aged care

### Article length

Articles should be around 600 words. We are able to negotiate additional length up to 800 words for some pieces. Please be mindful of this word limit. Longer pieces should be submitted only with prior approval.

### Tone

This is LASA's flagship publication and the tone needs to be considered and thoughtful. Please keep the reader in mind and make your piece engaging and interesting. Use real life examples where possible.

### Byline

Contributors will receive byline attribution and articles should therefore include the author's name, title and organisation. Please also provide the URL of your website.

### Spelling

Australian spelling should be used in articles. Refer to the *Macquarie Dictionary*.

### Website links

Articles may contain relevant outbound website links that improve the experience of our readers, but these need to be written out in full and not embedded as hyperlinks.

### Images

Images should be supplied and will be considered at the editor's discretion. Images must be sent as separate JPG files and a minimum of 300dpi. As a general rule, any image file that is under 800kb in size will be too small to be printed in *Fusion*. Please ensure that everyone pictured is named in a separate caption document or clearly marked in your submission.

### Footnotes

*Fusion* is a magazine and not an academic journal and therefore footnotes and endnotes should be avoided. If you wish to refer to sources of information, please provide a relevant URL and it will be hyperlinked within the article.

### Editing

To ensure the integrity of our magazine, all articles supplied will be edited. You will have an opportunity to review the edited article prior to publication.

### How to submit

- Articles should be submitted as a Word file.
- Email your submission to [editor@LASA.asn.au](mailto:editor@LASA.asn.au)
- Please note we cannot guarantee if or when your article will be published. *Fusion* has lengthy production lead times and many factors such as editorial balance and advertising volume affect the final story grid for any one issue.

### Deadlines for 2022

Contributors should submit articles to the Editor by:

- Friday 4 February 2022 (Autumn issue)
- Friday 6 May 2022 (Winter issue)
- Friday 5 August 2022 (Spring issue)
- Friday 4 November 2022 (Summer issue)

