

Affiliate Offering

Introduction

Leading Age Services Australia Ltd (LASA) is the national peak body representing providers of age services across residential aged care, home care, retirement living and seniors housing.

We represent our Members by advocating their views on issues of importance and we support our Members by providing information, services and events that improve their performance and sustainability.

Our vision is to create a high performing, respected, and sustainable age services industry delivering affordable, accessible, quality care and services for older Australians.

The Affiliate Offer

LASA's offering to affiliates is open to organisations that provide products, services and support to providers of age services across residential aged care, home care, retirement living and seniors housing.

As a LASA Affiliate, you are enabled to do business better in the age services industry, you can:

Be seen: through promoting your products and services through various channels, including LASA events, newsletters, conference programs, periodicals, brochures and our website.

Be found: LASA connects your products and services direct to LASA members through our online services directory. This directory provides a one-stop shop for members to access products and services they need, whilst providing your company with the opportunity to showcase your offerings and provide discounts and promotions direct to LASA members.

Be an expert: LASA Affiliates are invited to submit content for consideration in our publications and have opportunities to speak at LASA events as an authority on relevant industry topics.

Be informed: LASA Affiliates receive regular enews communication that will assist you to remain informed of Australia's age services environment.

For an annual fee of \$1,500 (ext GST) your profile and connection is enhanced through our value adding affiliates package, including:



Access to Information:

- E-News Subscription –
- Access to Information on:
 - National & State Legislation and Reforms
 - Innovation
 - Research
 - Notice of Upcoming Events
- Fusion Magazine Subscription



Access to LASA expertise:

- Across Residential Care, Community Care, Retirement Living & Seniors Housing Policy.



Access to Discounts:

- Member Discount on Events, Conferences & Training;
- Access to discounts and priority purchase for Sponsorship & Exhibition opportunities across events
- Member Discount Electronic Advertising



Access to Industry Exposure:

- Affiliate Directory Listing on LASA Website
- Use of LASA Affiliate Member Logo
- Access to LASA Member Only Events
- Opportunities to share expertise with industry provide editorial content for publications, expertise for workshops and possible speaking opportunities at events.
- Opportunity to participate in LASA Purchase Power Program*

* Conditions Apply

Leading Age Services Australia Ltd

Affiliate Application Form



ORGANISATION DETAILS

Name of Organisation		ABN
Head Office Address		
Suburb/Town	State	Postcode
Postal Address (if different)		
Phone	Email	
Website		

States/Territories where Services are Provided

ACT NT SA NSW QLD VIC TAS WA

KEY PERSONNEL

Chief Executive Officer (or equivalent)

Name	Job Title	
Email	Phone	Mobile

EA to CEO

Name	Job Title	
Email	Phone	Mobile

Key people & culture rep. contact for engaging with LASA and LASA Members (if different to CEO or equivalent above)

Name	Job Title	
Email	Phone	Mobile

Marketing representative for sponsorship and events

Name	Job Title	
Email	Phone	Mobile

ADDITIONAL OFFICE DETAILS

If relevant please provide additional key office locations and contacts (other than Head Office details already provided) that LASA may have contact with: (eg State offices)

Office 1 Address

Contact Name	Job Title	
Phone	Email	

Office 2 Address

Contact Name	Job Title	
Phone	Email	

Office 3 Address

Contact Name	Job Title	
Phone	Email	

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AFFILIATE DIRECTORY DETAILS

Tell us about your business – short blurb (100 words) this will be used as your listing on the Affiliates Directory

Opt out - I do not want to be included on the Directory

Services Provided - The following categories will help our members locate you when they are searching the directory, please select up to three.

- | | |
|--|---|
| <input type="checkbox"/> Accommodation | <input type="checkbox"/> Healthcare Services |
| <input type="checkbox"/> Aged Care Consultants | <input type="checkbox"/> Human Services |
| <input type="checkbox"/> Architecture & Building Services | <input type="checkbox"/> Industrial & HR Services |
| <input type="checkbox"/> Banking & Financial Services | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Building & Construction | <input type="checkbox"/> Insurance Services |
| <input type="checkbox"/> Building Maintenance | <input type="checkbox"/> IT Services & Systems |
| <input type="checkbox"/> Cleaning Equipment | <input type="checkbox"/> Laundry & Cleaning Services |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Laundry Services |
| <input type="checkbox"/> Clothing & Uniforms | <input type="checkbox"/> Legal Services |
| <input type="checkbox"/> Computer & IT Services | <input type="checkbox"/> Not For Profit Organisations |
| <input type="checkbox"/> Consultancy – Business Planning & Finance | <input type="checkbox"/> Others |
| <input type="checkbox"/> Education & Training | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Education & Training Services | <input type="checkbox"/> Real Estate Services |
| <input type="checkbox"/> Equipment Services | <input type="checkbox"/> Recruitment |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Registered Training Organisation |
| <input type="checkbox"/> Food Services & Catering | <input type="checkbox"/> Superannuation Services |
| <input type="checkbox"/> Health & Food Services | <input type="checkbox"/> Other |
| <input type="checkbox"/> Healthcare Aids & Equipment | |

DISCOUNTS/PROMOTIONS (Please detail any proposed discounts/promotions you wish to offer to LASA Members)

Please forward a high resolution logo along with this application.

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SPONSORSHIP

I would like to be contacted about LASA sponsorship opportunities.

DECLARATION

I / we declare that the information provided in this Affiliate Application Form is true and correct.

I/we agree that the details provided in this form are collected by LASA Ltd. for inclusion on a list to receive regular e-newsletters and other electronic communications. In dealing with personal information LASA Ltd. complies with the National Privacy Principles as set out in the **Privacy Act 1988 (Commonwealth)** and the Privacy **Amendment (Private Sector) Act 2000 (Commonwealth)**. Further details about the LASA Privacy Policy may be found at www.lasa.asn.au

Name	
Signature	Date

CONTACT

Any questions or queries please contact the LASA Ltd Membership Services Team on: Tel: **1300 111 636**

FOR SUBMISSION

Please complete print sign and return the completed form to:
E: affiliates@lasa.asn.au | F: **03 9805 9455**